



Jason McClelland
Senior Executive Director

American Cancer Society, Inc.
Missouri, North Region



Jason McClelland is the senior executive director, Missouri for the American Cancer Society's North Region, which serves communities in Colorado, Idaho, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, North Dakota, South Dakota, Utah, Wisconsin and Wyoming. Jason's focus territory includes the metropolitan city of St. Louis; as well as other cities in Missouri including Springfield, Jefferson City, Columbia, Cape Girardeau, and Hannibal. Jason is a member of the Regional Leadership Team for the North Region. Prior to his current role, Jason served as the senior director for regional corporate relations.

Jason is responsible for leading the pursuit of new opportunities, directly managing and cultivating high level relationships, and driving involvement to achieve mission and income targets while being accountable for a multimillion income goal.

In addition, he is responsible with building strategic implementation plans of local, nationwide, and global initiatives across corporate, social, and public sectors; while ensuring goal achievement through the effective leadership and management of diverse staff, and the engagement and mobilization of volunteers. Jason provides leadership for development leaders and development staff while serving as the primary lead for the CEOs Against Cancer of Missouri initiative, while working directly with Chief Executive Officers and executive leaders through the program.

Jason began her career with the Society nearly 16 years ago in the former Illinois Division as a community-based fundraiser for Relay For Life. Jason has held numerous portfolios that includes Relay For Life events, both 24 hour Relays and launching new Relays, Making Strides Against Breast Cancer, Coaches vs. Cancer, galas, golf, and major gifts. Jason also spent time working with patients at the Hope Lodge St. Louis as an assistant director.

He has a proven track record of building strong, collaborative relationships with volunteers and corporate executives that includes the successful launch of a CEOs Against Cancer® chapter in St. Louis and the development of a comprehensive market strategy for corporate engagement within the Champions of Hope Gala in St. Louis; which raised over \$1 million in the inaugural year and leading a team of internal and external executives to raise \$10 million in less than 2 years for the Hope Lodge Remodel Campaign.

Jason attended the University of Illinois where he studied mass communications with a minor in marketing. Prior to joining the American Cancer Society, he spent several years working for Walmart Stores, Inc. as a regional community involvement coordinator for several markets in Illinois. Jason received several awards while at Walmart and the American Cancer Society; including the nationwide HERO Award given to a Walmart associate that embodies the characteristics of the late Sam Walton's view of giving back to the community and the CEO Club at the American Cancer Society in 2019.

He resides in St. Charles, Missouri, and enjoys leisure travel, attending St. Louis Cardinal's baseball games, running, hiking, playing volleyball, and spending time with family and friends.
